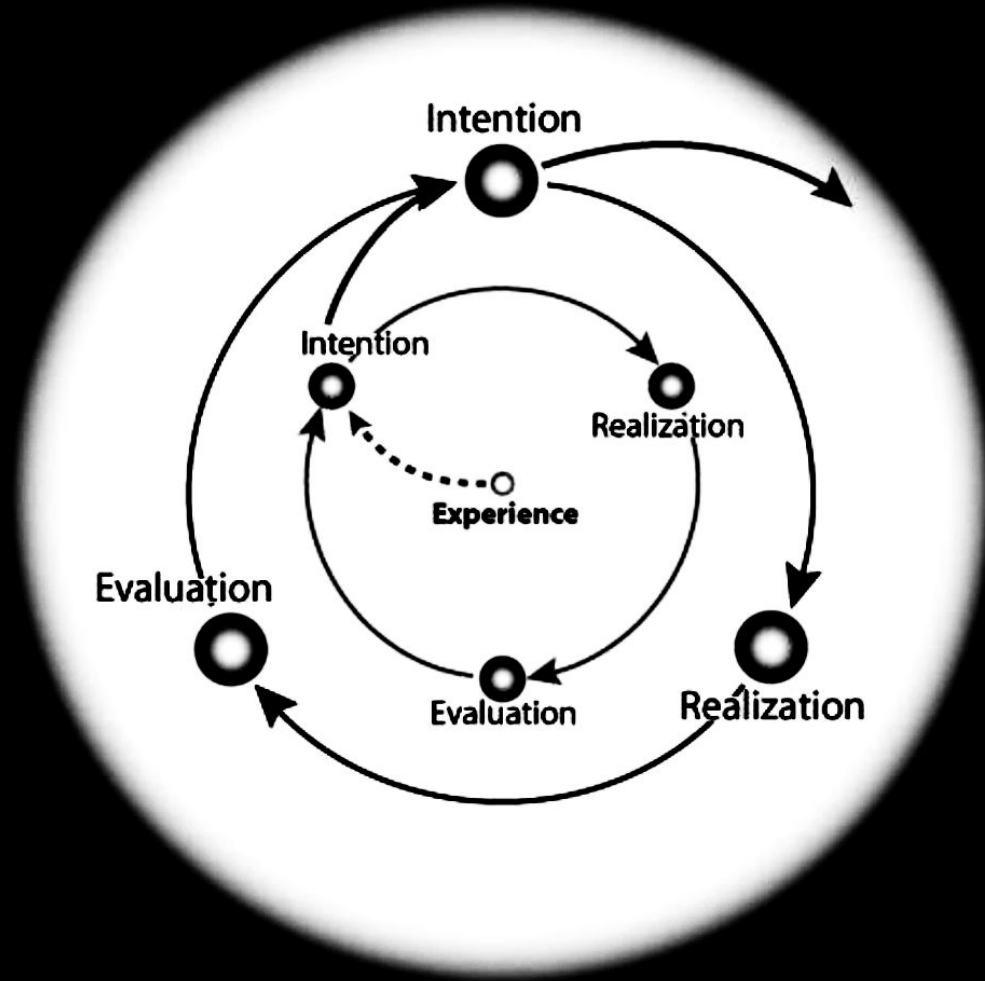


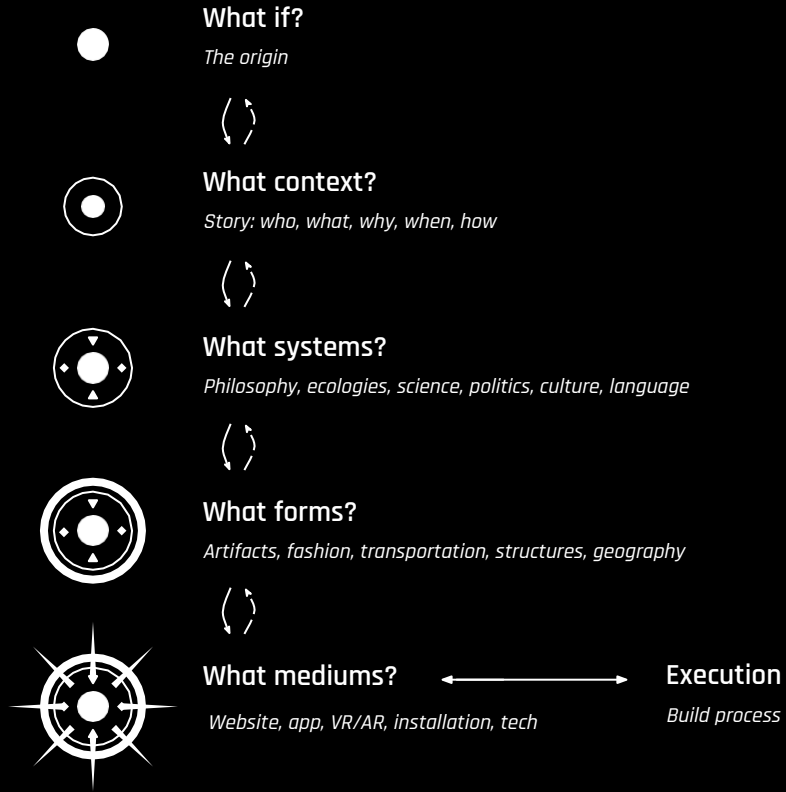
ALTERNATE FUTURES PLAN

EARTHRISE

world building coalition



WORLD BUILDING PROCESS



CULTURE DESIGN ACCELERATOR



TMRW/TODAY

what does it mean to thrive? how might we cultivate systems
that heal and regenerate life on earth?

A diagram on a black background. At the top is a white circle containing the word 'humanity'. At the bottom is a white circle containing the word 'nature'. A large, white, dotted oval encircles the central text. Two curved dotted lines with arrowheads at their ends connect the top and bottom circles, forming a continuous loop. The top arrow points right towards the 'humanity' circle, and the bottom arrow points left towards the 'nature' circle.

humanity

let's build a **connected culture** – through **emergent reciprocity**

nature



evolve cultural consciousness

ARCHETYPES

CULTURE DESIGNER

proactive regenerators of inner,
societal, and planetary health

EVOLUTIONARY **CATALYSTS**

INTERPLANETARY **SCIENTISTS**

EMERGENT **HEALERS**

COMMUNITY **INVENTORS**

PERSONAS

CULTURE DESIGNER

Policy Makers

Entrepreneurs & Architects

Activists

Creators & Artists

Scientists & Inventors

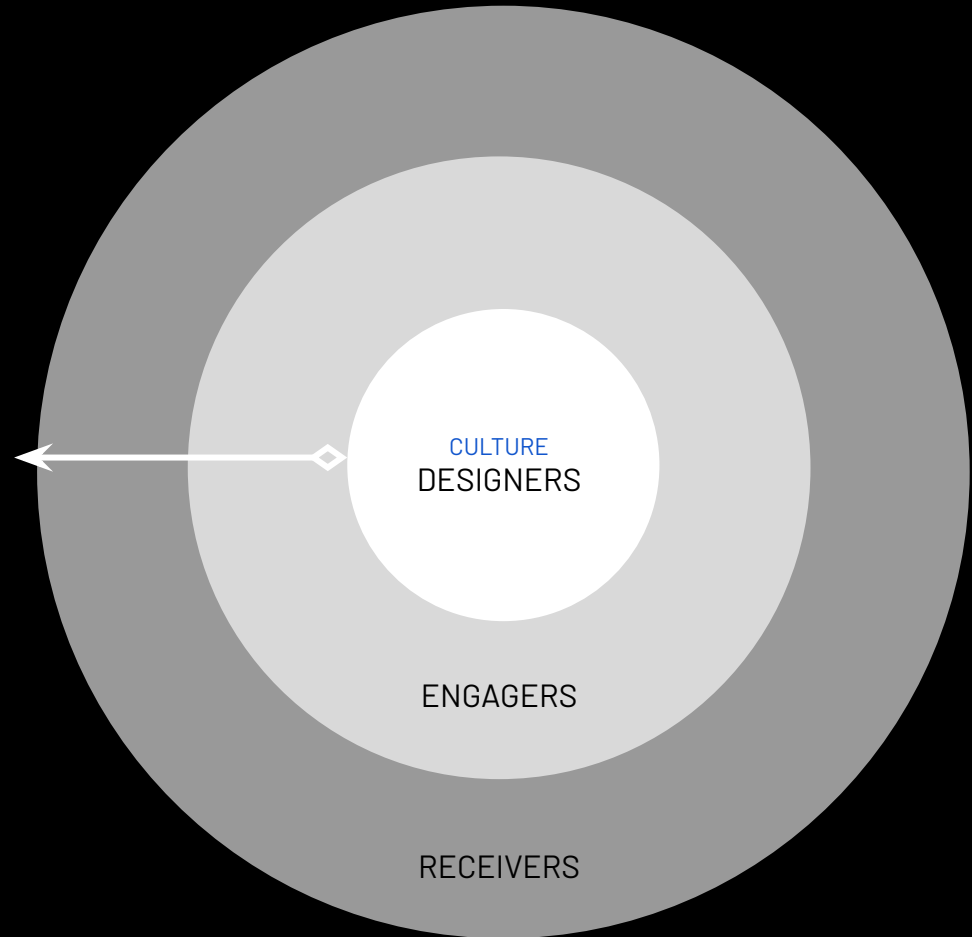
Community Builders

CIRCLES OF INVOLVEMENT

"THE AUDIENCE"

Culture designers have influence and feedback looping impact.

Designers create and build with the toolkit, receiving support from engagers, simultaneously affecting receivers.



A photograph of Joe Biden and Kamala Harris standing side-by-side at a public event. Joe Biden is on the left, wearing a dark suit and a striped tie, looking slightly to his right with a neutral expression. Kamala Harris is on the right, wearing a dark blazer and a necklace, smiling broadly. The background features a dark wall with blue circular lights and a white banner with the CNN logo. A large red letter 'A' is visible in the lower foreground.

TRANSCENDING DIVISION

the bridge president

MANIFESTO

TWO PATHS

DESTRUCTIVE

- consumption & extraction
- unhealthy food, drugs, stress
- authoritarian education
- centralized - punitive

domination - control

REGENERATIVE

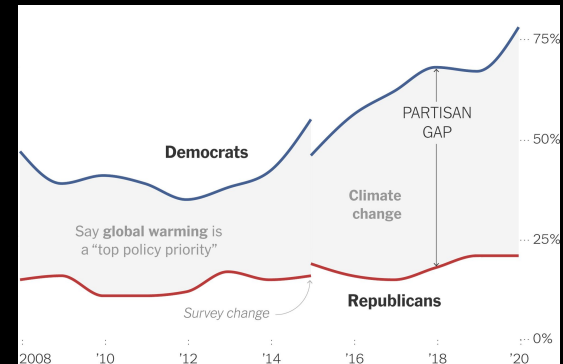
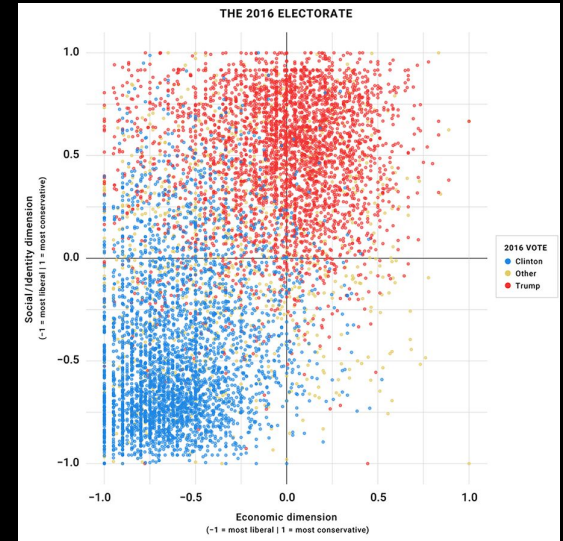
- thriving with nature
- inner well being & freedom
- democratic education
- decentralized - nurturing

partnership - respect

SPECTRUM OF SUPPORT

Strategies

- Number system - spectrum of engagement & adaptation
- Personal Stories
- Aligning against common "enemy"
- Emphasizing concept of "we"
- Honoring identity & giving examples of a united community
- Relating impact of climate change to personal experience



COALITION
TOOLKIT

NOVUS
THINK TANK

USC

Harvard University
Graduate School of Design

Mit

MAA

Virgin

NASA

esa

CLEAN ENERGY FOR
AMERICA

THE GAP
IN THE
FOREST

SYNCOPIA



SECRETMAP

TESLA

Disney

EVOX IMAGES

amazon

what is the most effective way to transform culture?

RELAYCARS

LACMA

GRAVITY

ASCE
AMERICAN SOCIETY OF CIVIL ENGINEERS

ACG
Arts Bridging the Gap

HUMANITY
FORWARD

ACTIVE THEORY

SUNRISE

conex

BIG

EXPERIMENTAL

wbi
world
building
institute

USC School
of Cinematic Arts
Media Arts + Practice Division

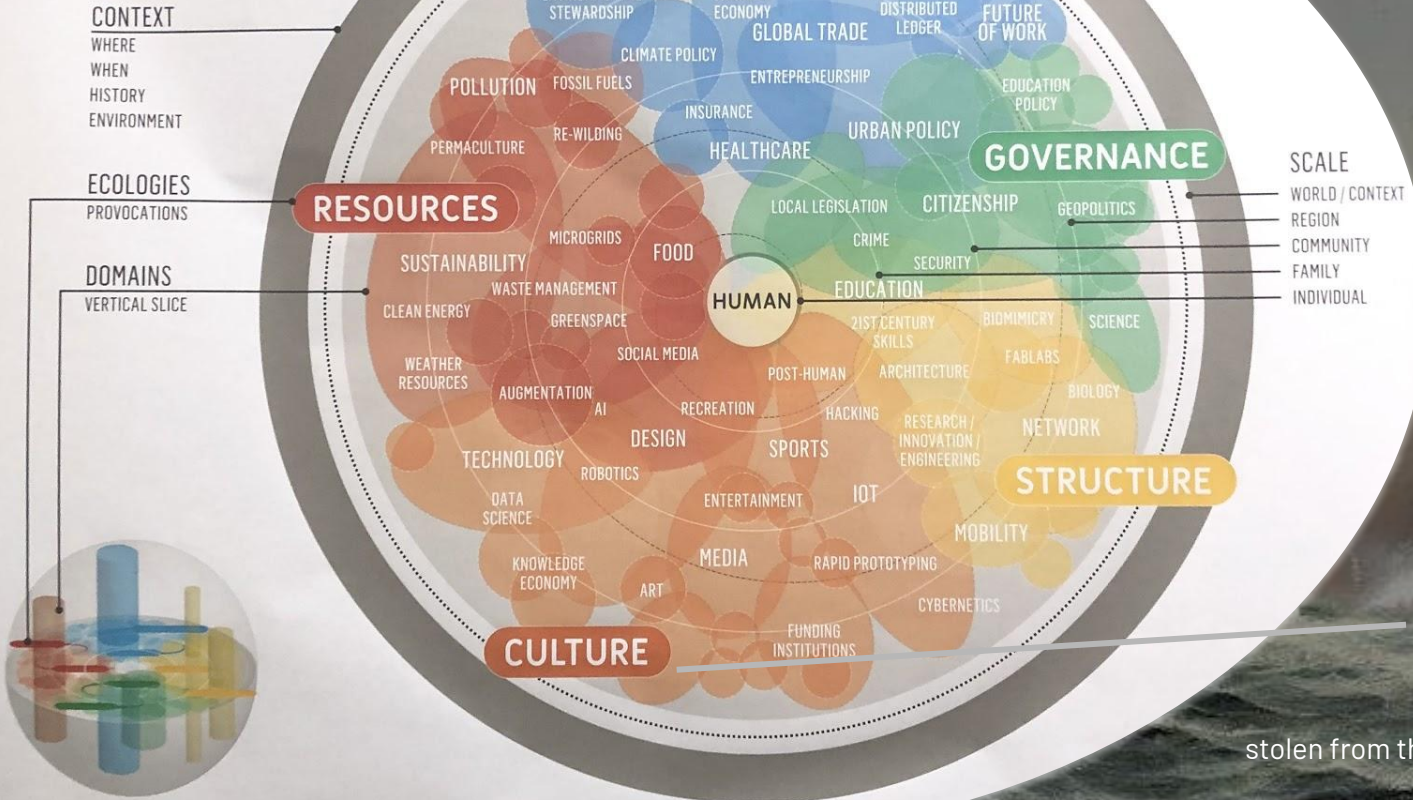
Insight Enrichment Group

ARUP

SPACEX

WORLD MANDALA

EVERY WORLD IS A HOLISTIC SYSTEM...
EVOLUTIONARY & FLUID

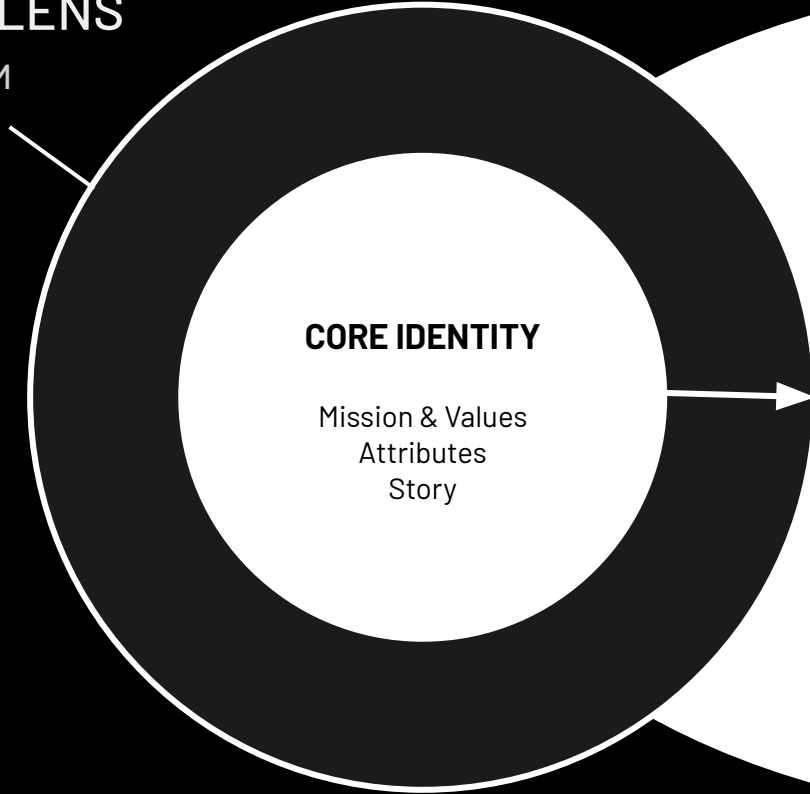


CULTURAL
DOMAINS

stolen from the offices of [experimental.design](#)

PERCEPTION

**THE LENS
SYSTEM**



THE VISION
WORLD

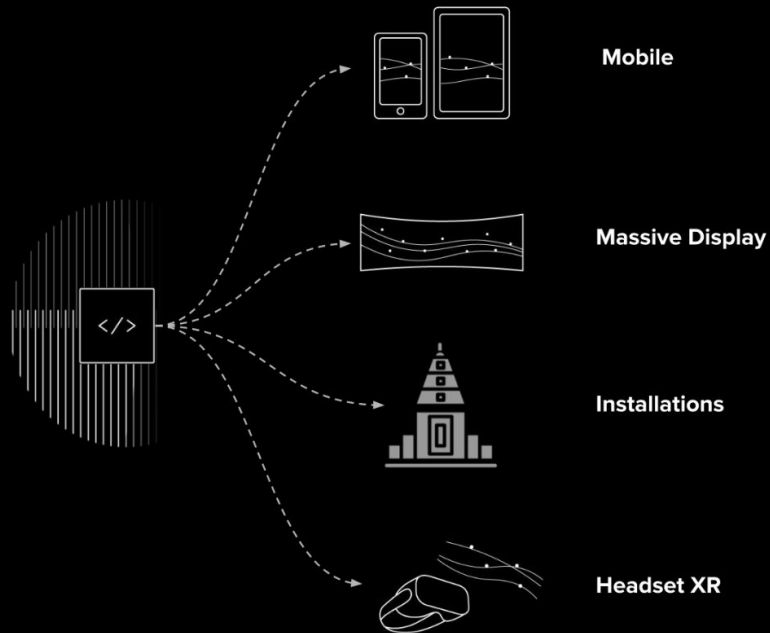


>> [festival world building](#) <<

OUR EXPERIENCE FRAMEWORK

One Code Base x One Universe

- Multiple interaction points
- Cross-platform interplay
- Expanded reach
- Enriched overall journey



what if we could train people to see the world around them
through the lens of true potential for prosperity?



REGENERATING

CULTURE

TRANSFORMING



EVOLUTIONARY STRATEGY

TRANSFORMATIONAL DIMENSIONS

relationship to nature

global diversity framework & biophilic design

freedom & interdependence

tension and integrity

relativity of time

2050 is closer than 1990

belonging

emergent rooting with nature & engagement

symbiocene

sense of interconnection with life

quality of life

the new bottom line - new value

justice & balance

sustained freedom, diversity, flourishing spirit

collaborative agency

unified participation with nature



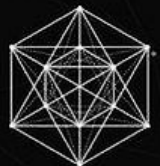
NATURE'S **PATTERNS**

inherent systemic design elements

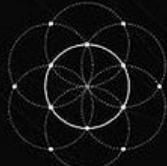
cycles, circles, emergence,
closed systems, node and
network, large reflects small,
embedded ecosystems, etc



FLOWER OF LIFE



HEXAGON
METATRON ADAPTATION



SEED OF LIFE



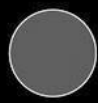
ICOSAHEDRON



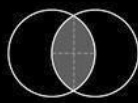
PISCIS EYE TRINITY



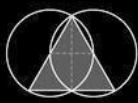
METATRON'S CUBE



CIRCLE.



VESICA PISCIS.



EQUILATERAL TRIANGLE.



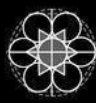
PENTAGON.



PENTAGRAM.



HEXAGON.



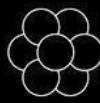
THE 7 DAYS OF CREATION.



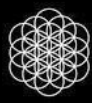
THE SEED OF LIFE.



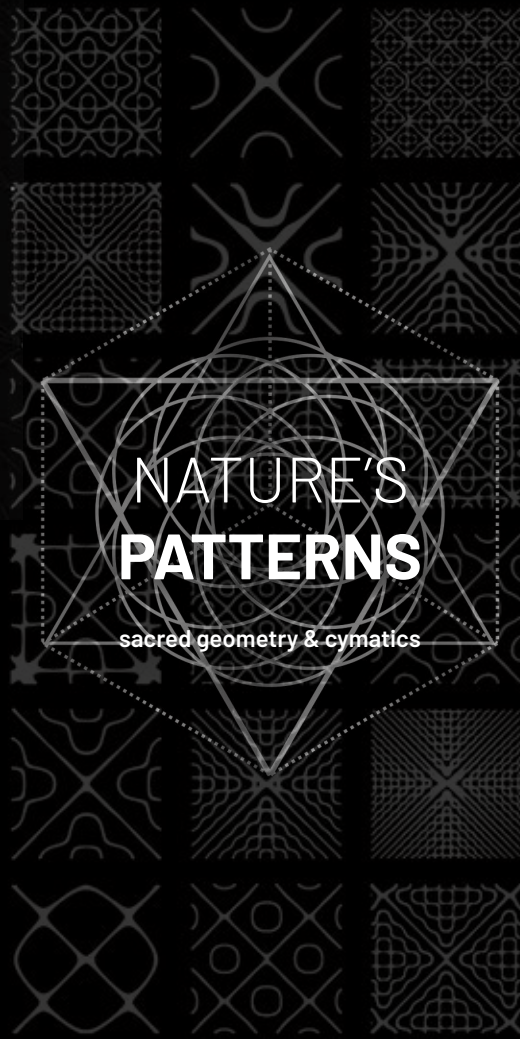
THE TREE OF LIFE.



THE EGG OF LIFE.

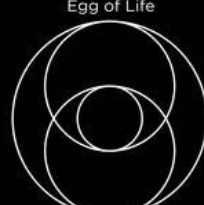


THE FLOWER OF LIFE.



NATURE'S PATTERNS

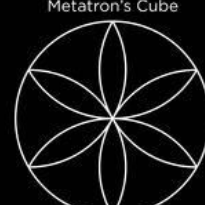
sacred geometry & cymatics



Egg of Life



Fruit of Life

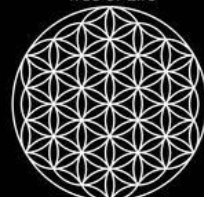


Metatron's Cube

Vesica Piscis



Tree of Life



Flower of Life



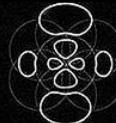
diatom
frustule



planet
orbit



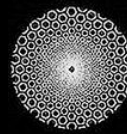
oleander
flower



H2 quantum
state



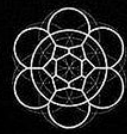
phyllotaxy



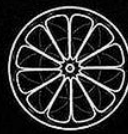
visual
hallucination



cryptospores



water
bubble



grapefruit
section



radiolaria

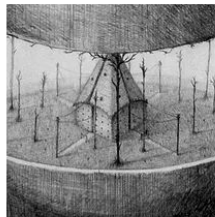
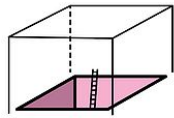


NATURE'S PATTERNS

biophilic culture design



<https://medium.com/qu%C4%81lis/biophilic-c-culture-and-its-nuances-54339a15a6f3>



with alex dimond

ALTERNATE FUTURES

STORY

UNLOCKING VISIONS



with william falstrup

UNLOCKING VISIONS

INTERFACING WITH CONSTRAINT

e.g. Retro / Afro / Meso -Futurism

what if a conservative politician like Nixon or Reagan were proactive with solving Climate Change?



what if oil & car companies never existed?

what if we properly intervened with climate change in the 80s?

what if our energy grid began decentralized?

TRANSLATING SCIENCE INTO STORY

emergence

anthropocene vs symbiocene

exponential change

closed systems

scale

moore's law for everything

media & story

driven

EDU-TAINMENT

education

FICTION

**A website that looks at different futures from the perspective
of an inquisitive time traveling girl**

INTERACTIVE
MEDIA

VIDEO

DATA VIZ

**Video & website that reveals the story of designed policies that
have been building regenerative infrastructure, cleaning the
environment, and creating jobs**

INTERACTIVE
MEDIA

VIDEO

DATA VIZ

NON-FICTION

EVERYDAY VIGNETTES

how might we connect positive impact on climate to immediate & relatable day-to-day life?

cooking

shopping

school

- Documentary following the journey of climate scientists to the arctic
- Documentary about Geoship and their geodesic mission for mother nature
- Youtube video about simple everyday changes people can make

VIDEO

CHARACTER EXPLORATION

CORE CHARACTER



what if our toolkit were in the hands of an
adaptive policy leader?



Kellie Rhodes - CO's 3rd district



Fatima Iqbal-Zubair - CA district 64

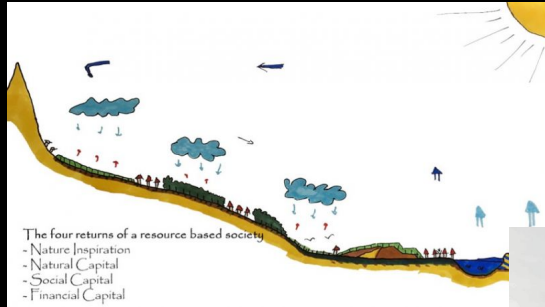
what if the toolkit were in the hands of the most talented media makers & creative industry professionals?



what if the toolkit were in the hands of the most talented game studios?



what if our toolkit were in the hands of climate facing entrepreneurs like Elon Musk & Boyan Slat?



Sunrise Movement



Humanity Forward



what if our toolkit were in the hands of activist movements?

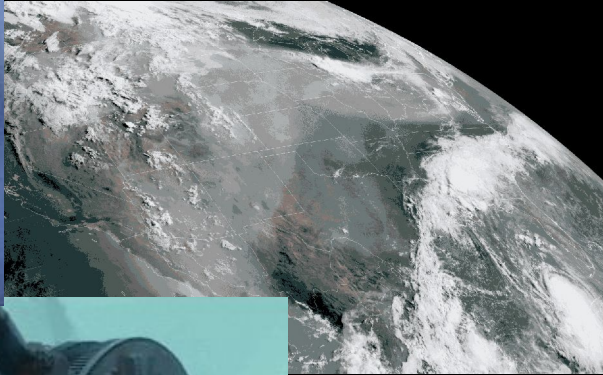


Extinction Rebellion

what if the toolkit were in the hands of environmental insurance companies? mom and pop shops? balanced & progressive unions?

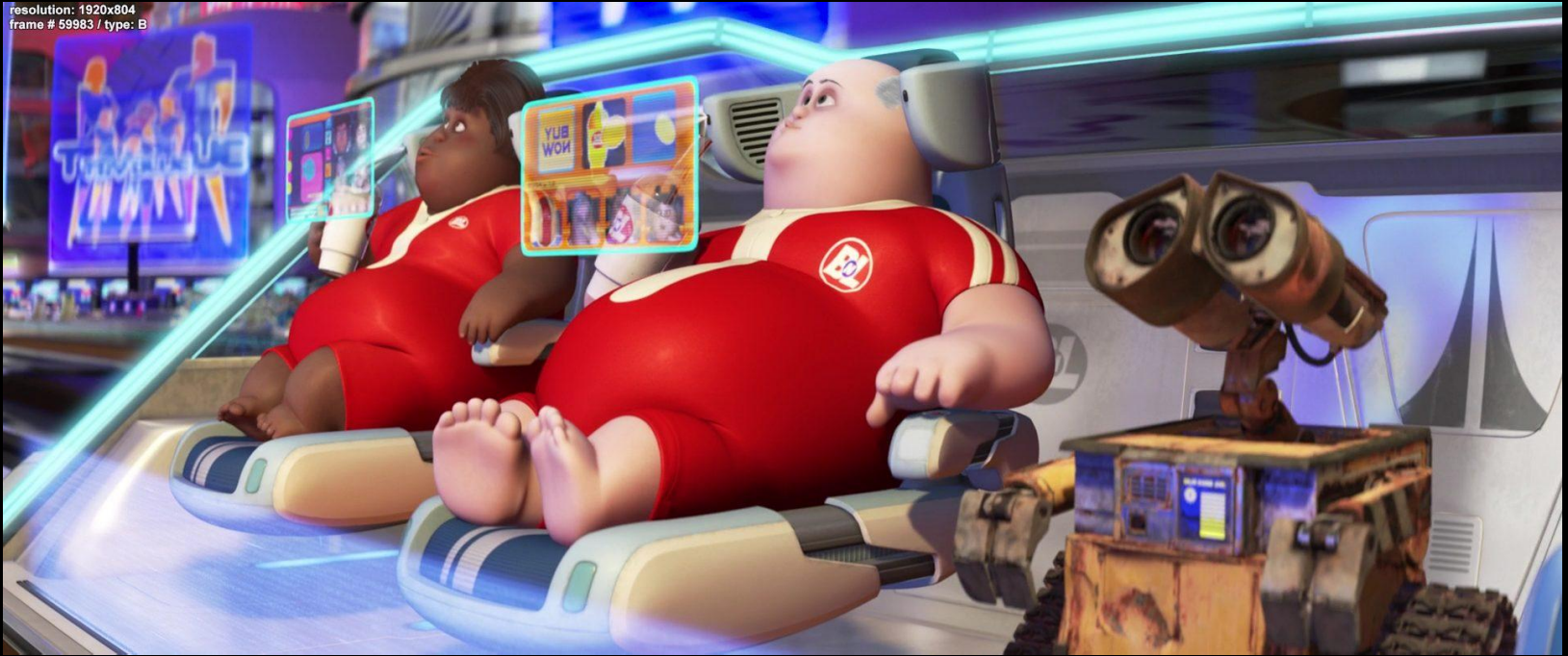
what if our toolkit were in the hands of an oil company looking to evolve?





what if we could create
climate jedis?

resolution: 1920x804
frame # 59983 / type: B



das me

HYPOTHETICAL COLLABORATION

hypothetical collaboration



hypothetical collaboration



RethinkX

Disruption.
Implications.
Choices.

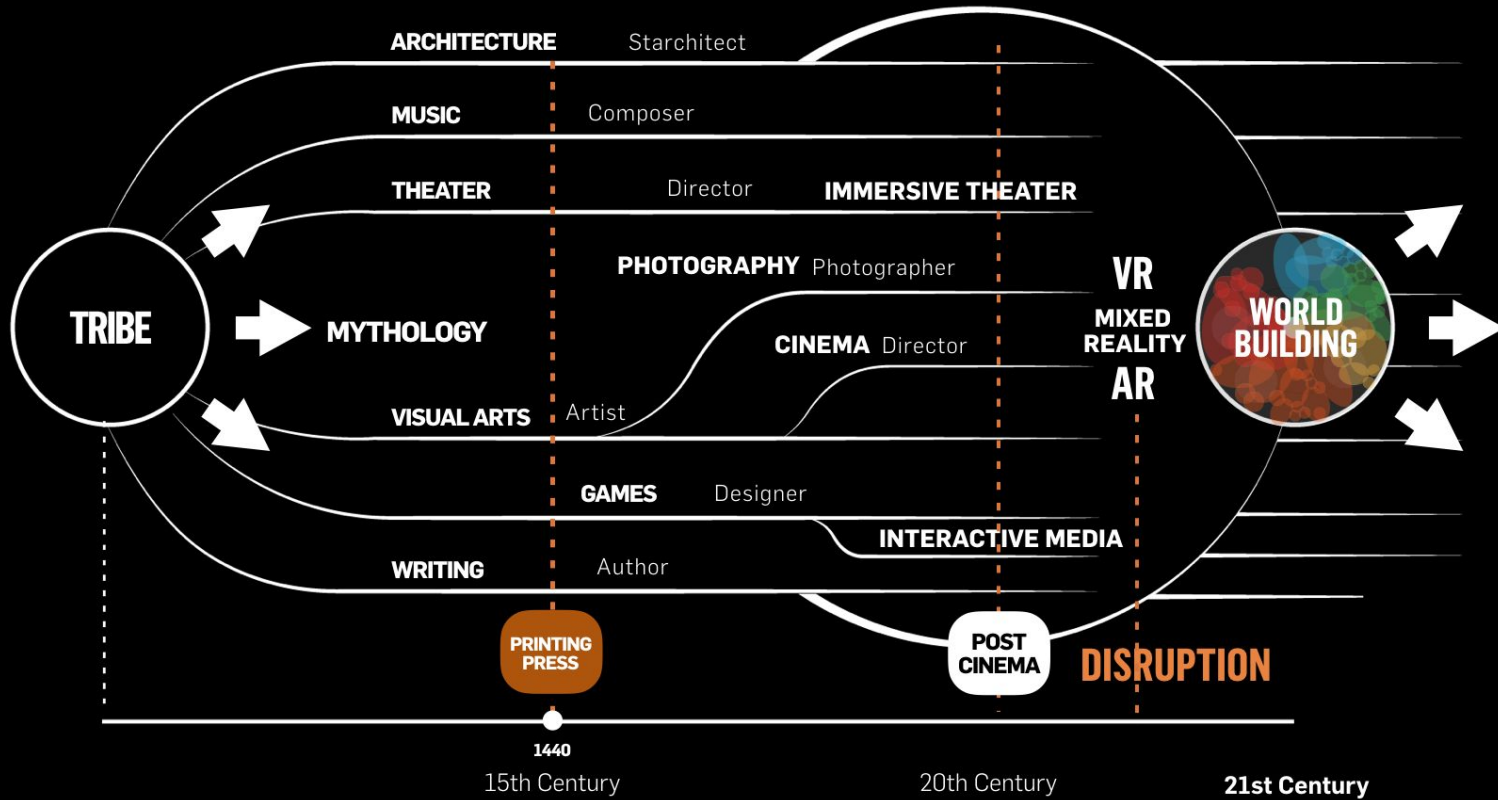


Arts Bridging the Gap

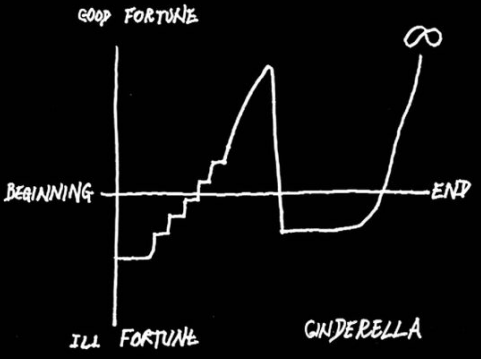
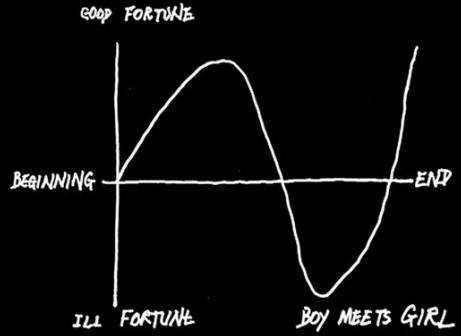
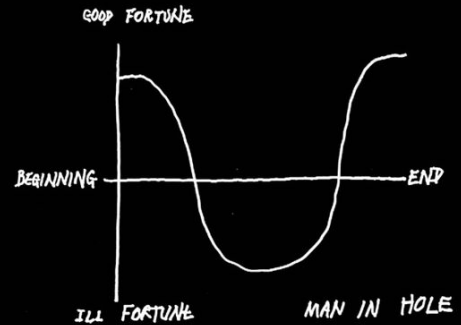
TMRW/TODAY

NARRATIVE DESIGN

A BRIEF HISTORY OF STORYTELLING: FULL CIRCLE

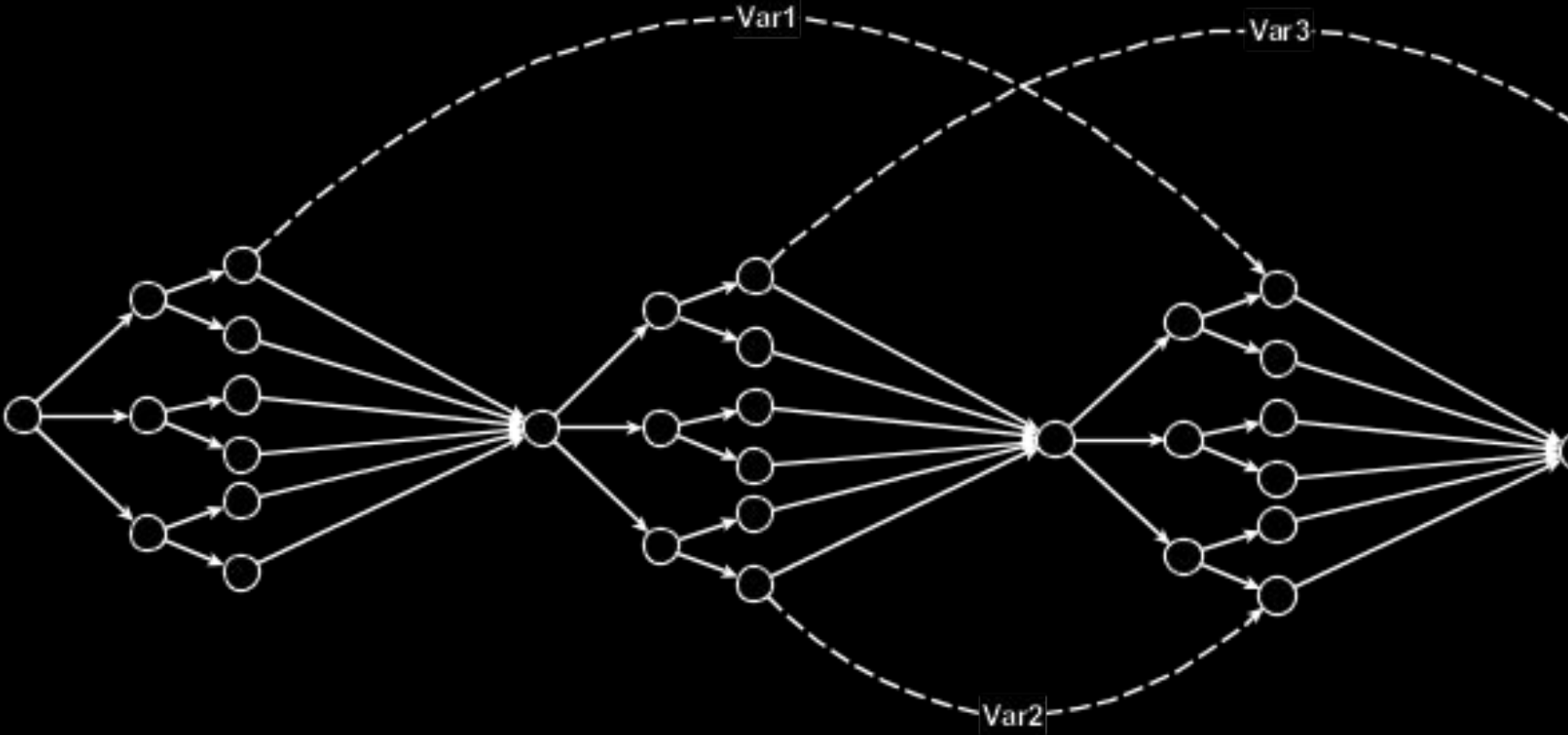


STORY SHAPES

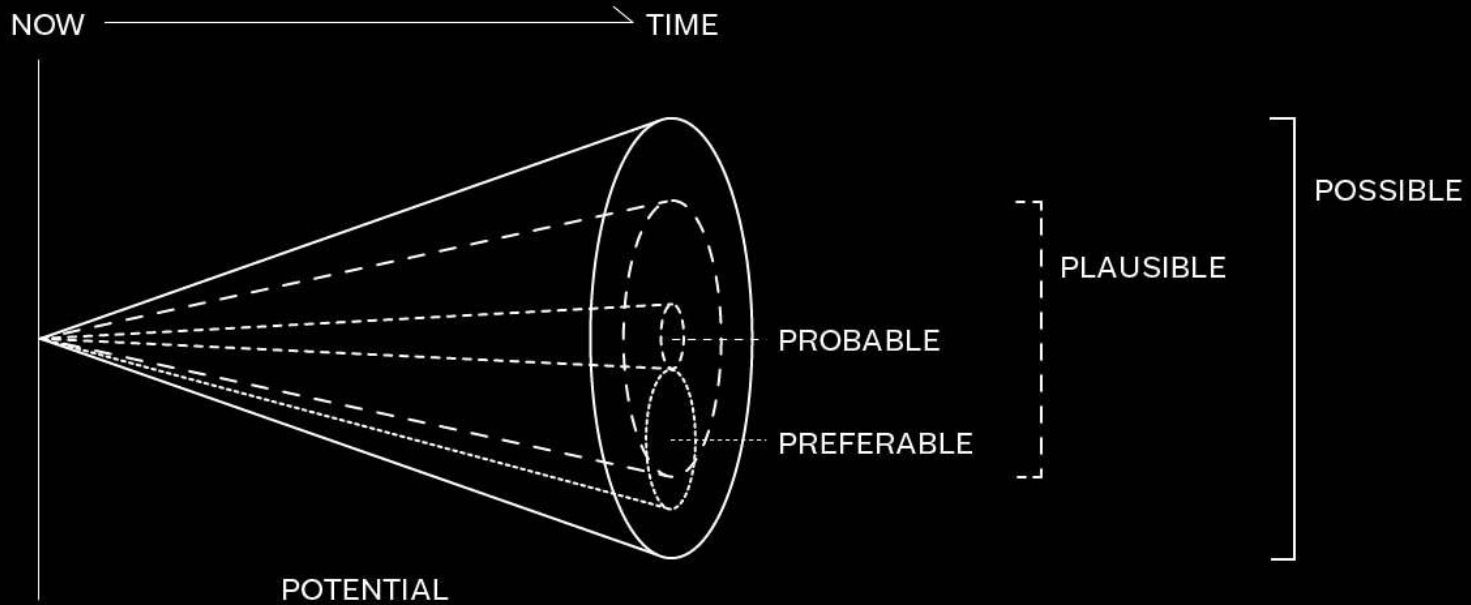


Universal emotional progressions of protagonists throughout arc of story

BRANCHING NARRATIVES



TAXONOMY OF FUTURES



STRATEGY

SYSTEMS DESIGN



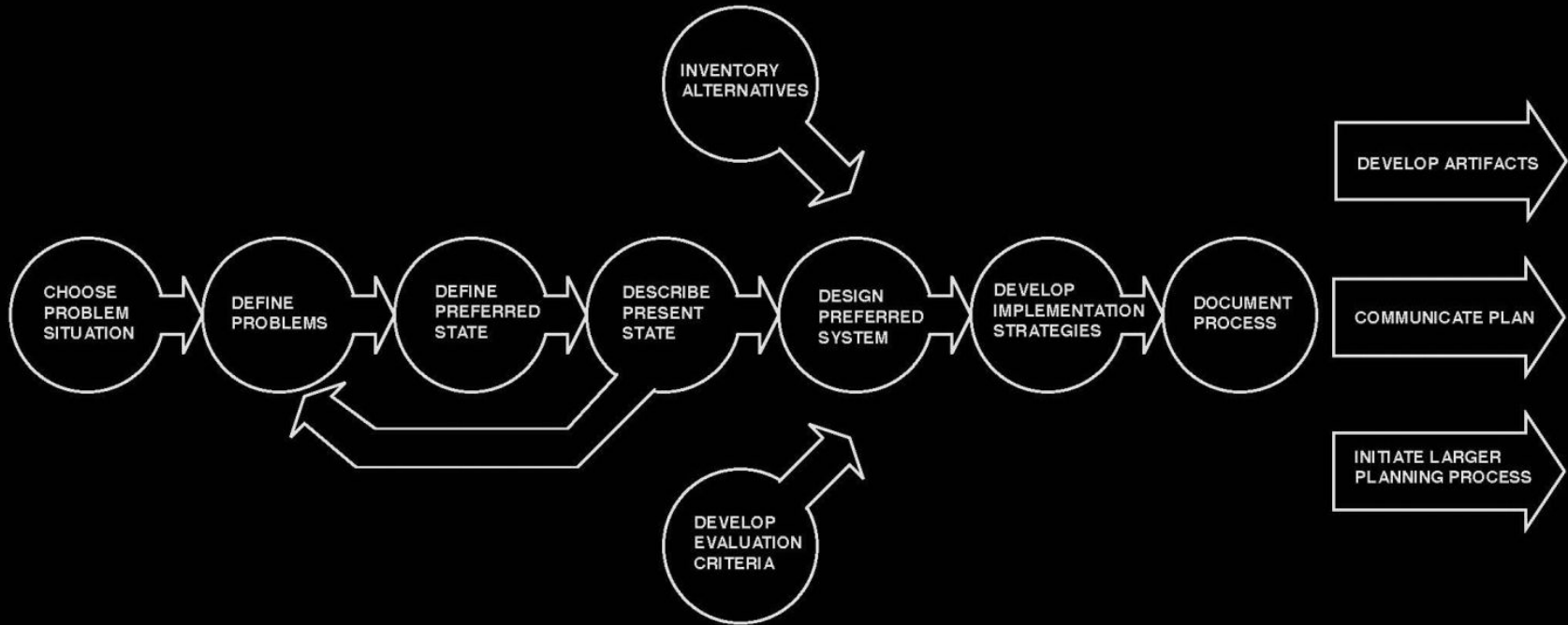
APPROACH

Develop Artifacts → manifesto, toolkit, narrative seeds

Communicate Plan → partner integration

Larger Planning Process → support culture design initiatives

ENVIRONMENTAL DESIGN SCIENCE PRIMER



THE NEW BOTTOM LINE

SYSTEM-FORM LAYERING

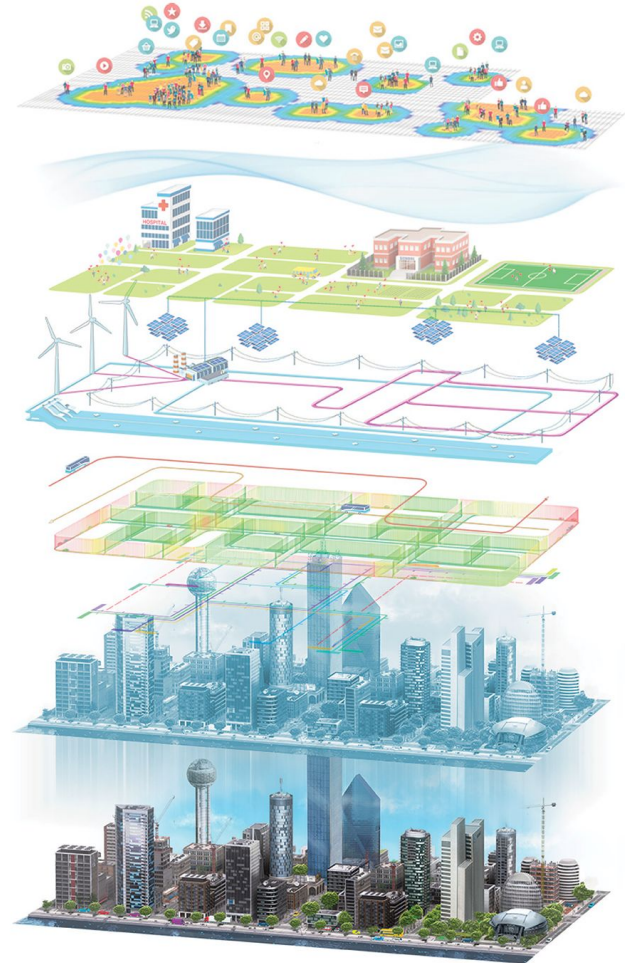
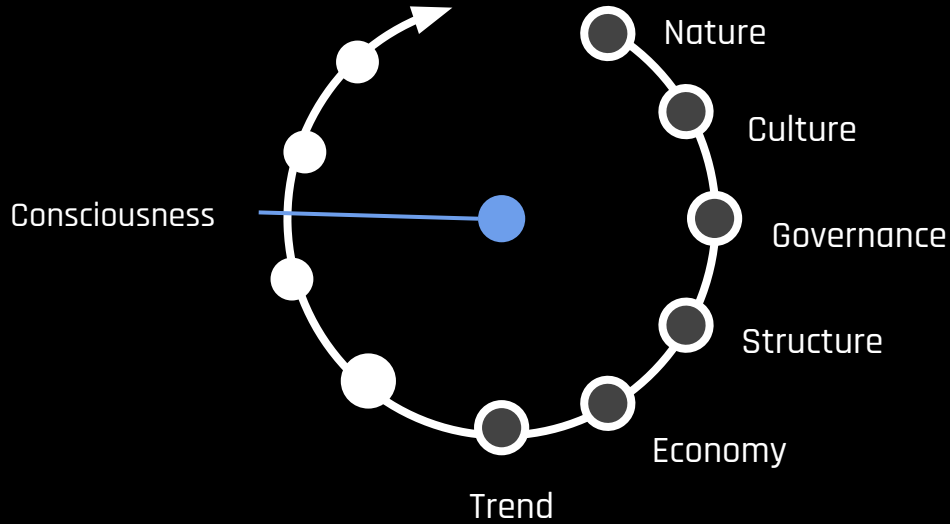


image: magic leap

INNER WORLDS

BIO-TECHNOSPHERE
TERRAFORMING

OUTER WORLDS

ECO-NOMICS

TRANSFORMATIONAL DIMENSIONS

economy as ecosystem

→ biophilic resourcing

nature's inputs

→ system of translating nature's "services"

redefining value

→ fish worth more alive

common property

→ convert private property law into nature's law

nature's rights

→ sue on behalf of a polluted lake

quality of life

→ prioritize experience over consumption

integration

→ marketplaces working in sync with nature

decentralization

→ co-operative, emergent markets

THE NEW CORPORATE GOAL

what if we could transform and regenerate old paradigm corporations?

NEW FRAMEWORK

provide goods and services needed to optimize quality of life for people in a socially, environmentally, and economically sustainable way

reorient corporations as servants for our planet rather than masters

PROBLEMS TO ADDRESS

- transform need for short term profit
- couple distinction between artificial and biological life
- make healing our planet incentivized in a free market

ACTION

when have we seen effective cooperative vs confrontational global action?



what if there were a new
climate holiday?

what if society had a
climate ritual every
wednesday?

ALTERNATE FUTURES
PROJECTS

successfully draw down carbon by X year

convert company ___ into a regenerative organization

build policy plans for the infrastructure & reconciliation bills

produce a film, tv show, and documentary for netflix, disney+, & apple+

create a gamified website & app used by 100M culture designers

DISPATCHES FROM THE FUTURE

Podcast

Collect fictional every day stories from future points in time that explore implications of different choices today.

Reach into different timelines of varying success on climate - one where we do nothing, one where we shift of mindset but corporations control the means of production / information, another where we succeed.

And from there we explore rich stories of the mundane.

EXAMPLE USE CASES

COLLABORATOR

PROJECTS

EARTHRISE GAMIFIED WORLD

Accelerated communal culture design as a
narrative experience – through mobile, desktop &
location based experiences



SECRETMAP

*Focus on higher level outcomes (total carbon in
atmosphere, total chemicals emitted into natural
environment, garbage / waste, etc)*

EARTHRISE

design the future of spaceship earth

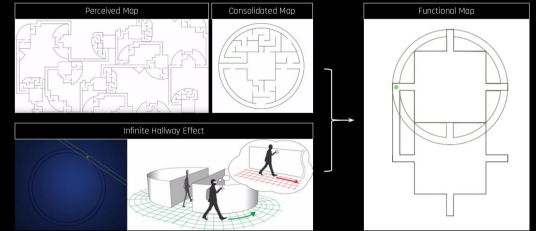
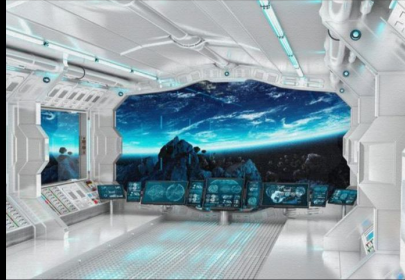
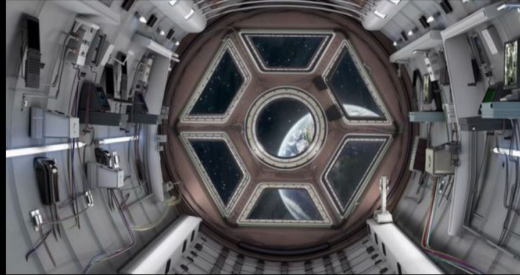
- craft our 'ship's' story, identity, culture, system
- create a simple & sophisticated unified presence
- build new (holacratic) home communities
- build revolutionary experiences & design tools
- clean the environment & create jobs

redefine home, make life an adventure for earth-impact

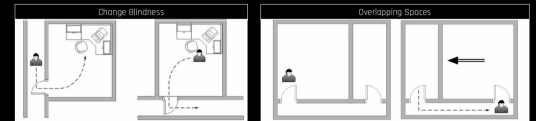


SECRETMAP

EARTHRISE



EXTENDED SPACES



EARTHRISE

A thematic adventure

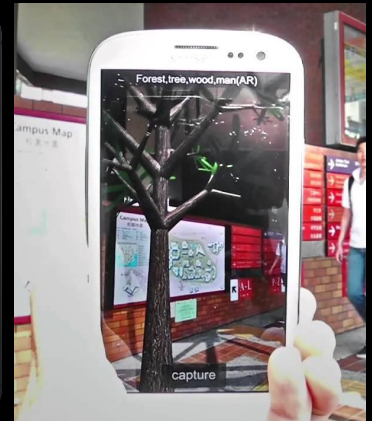
- Interactive map with real-world challenges
- Rack up points and prizes
- Experience integrates with installations and immersive theater actors throughout cities

Introduce new governing systems

- Common property rights
- Decentralize eco-nomics

Facilitate impact projects

- Create massive positive change
- Transforming dams, creating massive eco reserves, plant trees, etc



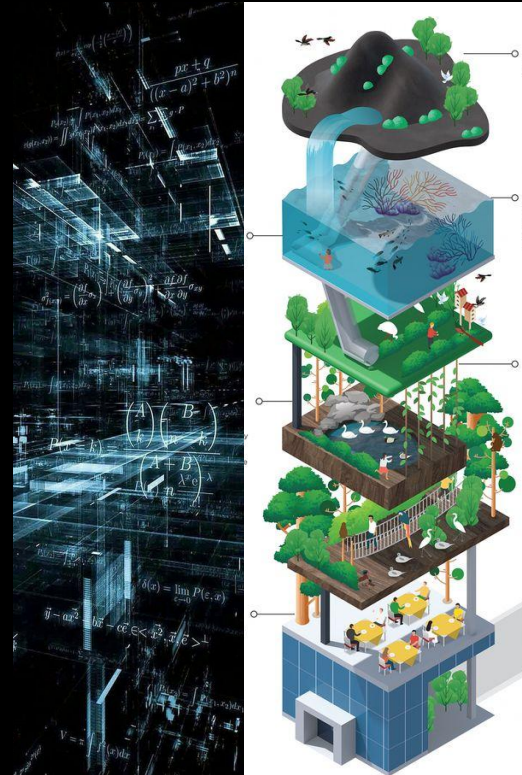
EARTHRISE

BIOSPHERE MARKETPLACE

Economy as Ecosystem

Tokenize wider planetary initiatives. Participants receive "carbon" credit dividends. Inherently emergent & mirroring of nature.

Tokenize everyday life as it relates to climate

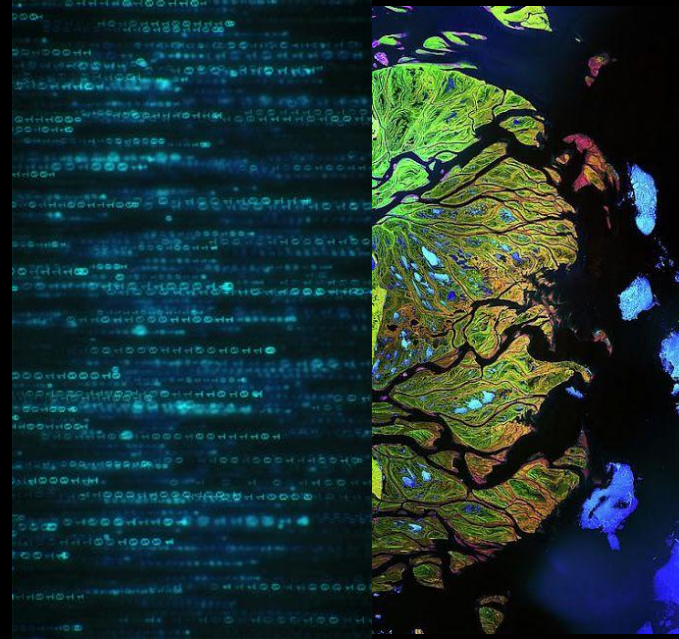


EARTHRISE

TERRA FORM

Let's create an interoperable energetic layer that sustainably facilitates a deeply symbiotic connection between humanity, biology and technology. We are expanding upon Alan Turing's work on Morphogenesis and Rupert Sheldrake's work on Morphic Resonance, to systematically bridge varying ecosystems, with the intention of guiding evolution and development – through reconstruction and novel creation.

“meta-blockchain” system that connects people to a bio-technosphere

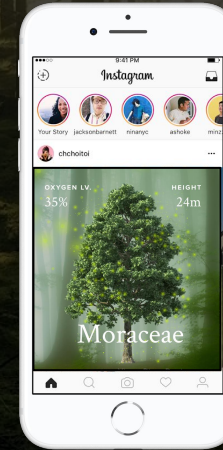
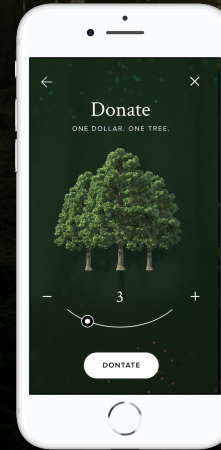
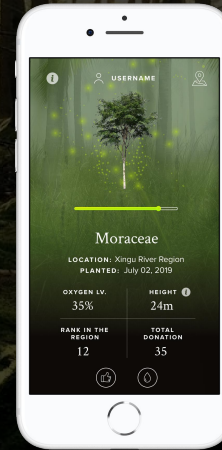
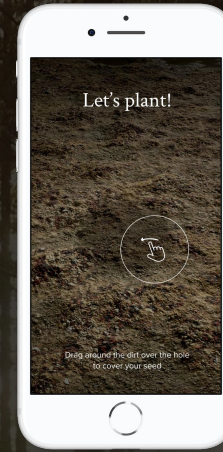
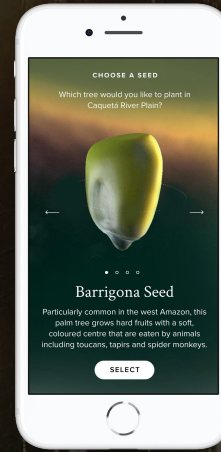
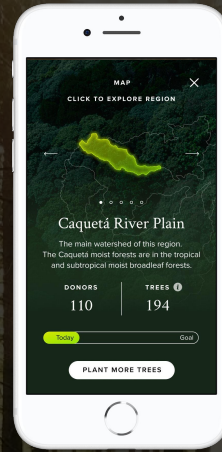


SECRETMAP

EARTHRISE REFOREST

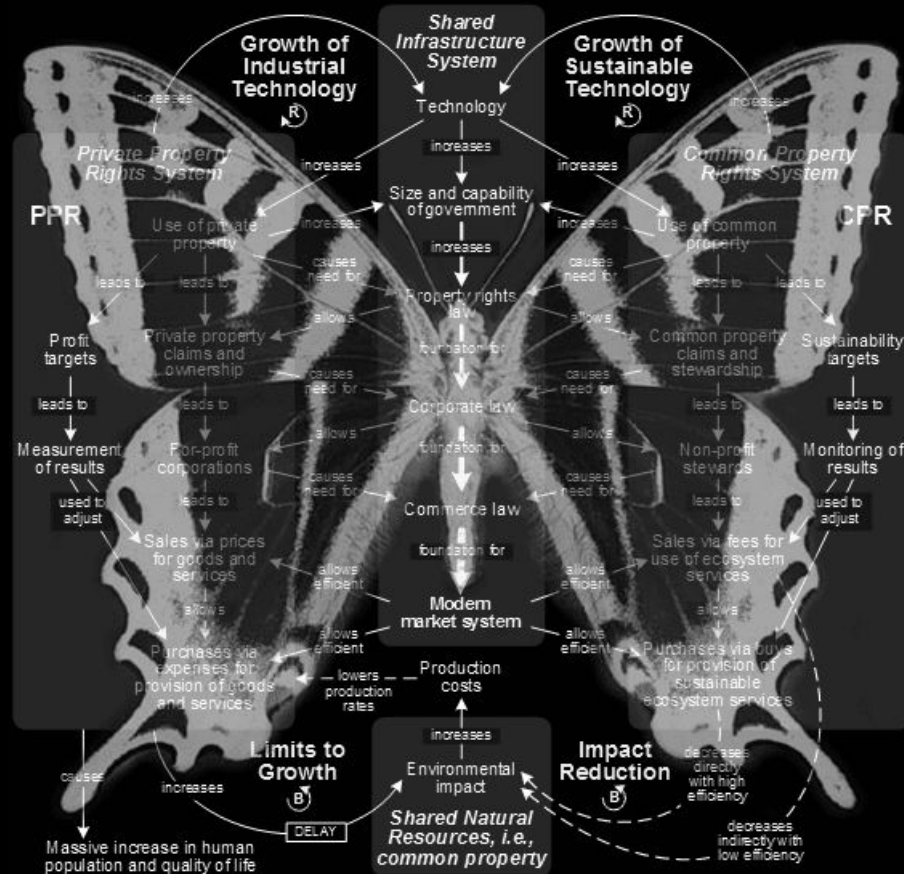
Remotely reforest our planet through communal story-driven digital experience

an experience framework with multiple touch points that turns tree donation into a meaningful, informative, and fun social journey



The World's Property Management System

With emphasis on the evolution and structure of the twin systems



From the chapter on *Analysis of the Economic Proper Coupling Subproblem* in the *Common Property Rights* book at Thwink.org.

Private Property Rights System	Common Property Rights System	
1. Enabling Legislation	1. Enabling Legislation	The required enabling legislation to create Common Property Rights is passed.
2. Corporations	2. Stewards	Non-profit stewardship corporations are formed.
3. Claims	3. Claims	Stewards file claims on any unclaimed common properties that need wise stewardship.
4. Goals	4. Targets	After a claim is approved, the government and the steward set the target for that common property.
5. Prices	5. Fees	Stewards charge fees for use of their common property.
6. Expenses	6. Buys	About 90% of fees are spent on buys, which are the expenses of providing a sustainable ecosystem service.
7. Monitor Results	7. Monitor Results	Stewards monitor the health of their common property, in order to adjust fees up or down and to adjust how buys are spent.

Podcast

A LIFE ECONOMY

Upgrade Your Life

A Life Economy is a podcast and product directory that explores where technology, spirituality, and consciousness converge to create a beautiful world.

<https://www.alifeeconomy.com/>

Erase your carbon footprint

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Archetype

US House of
Representatives
Member

Technology

Biosphere
Engineering

Objective

Betting on
nature

Media

Website



Archetype

Think Tank

Technology

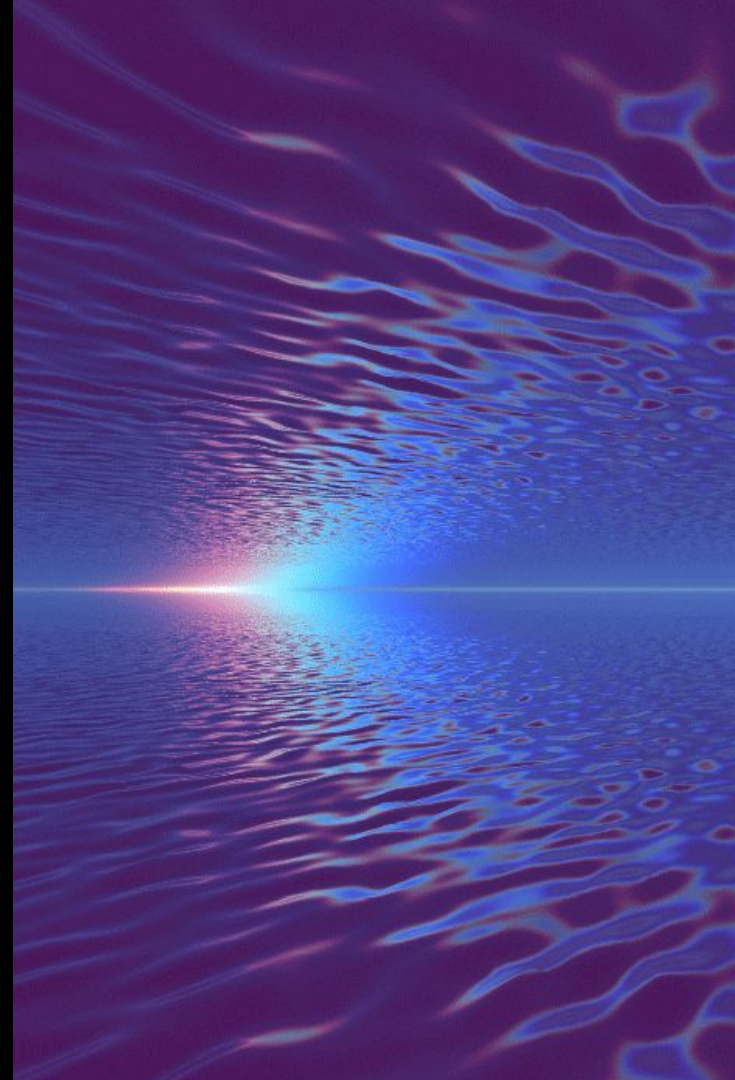
Hydrogen Power

Objective

Regenerating
infrastructure

Media

Framework



Archetype

Tech
entrepreneur

Technology

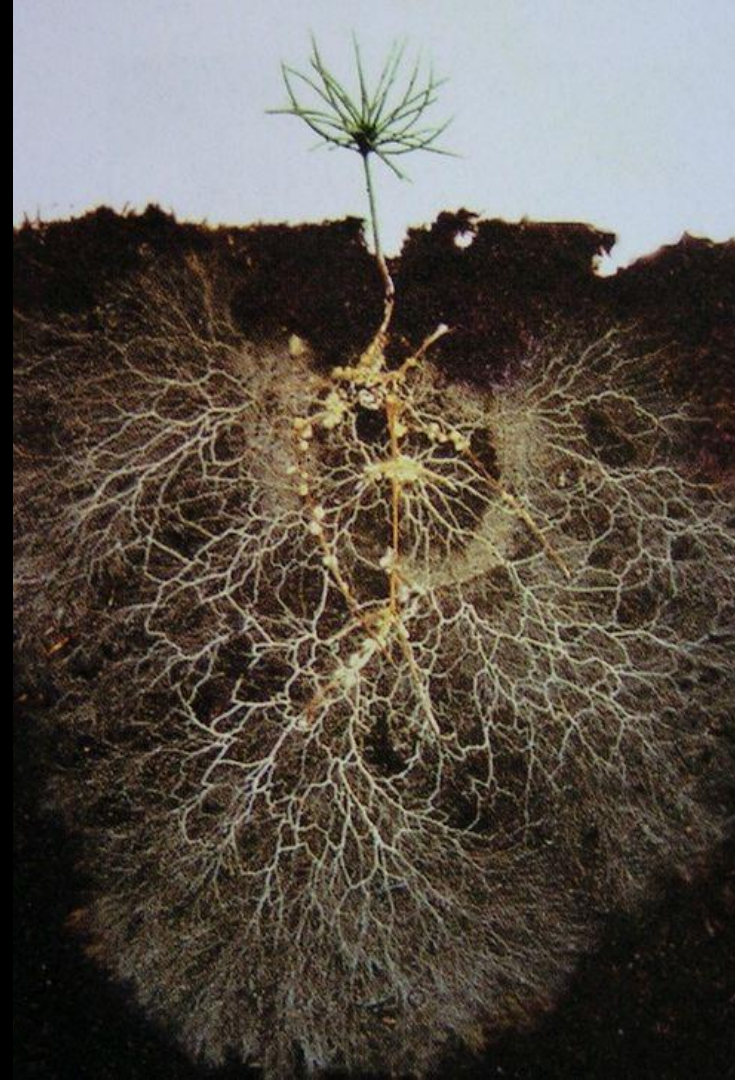
Trees

Objective

Regenerative
food

Media

LBE / XR



cheers.

christian falstrup
alex mcdowell
holly willis
scott fisher
elon musk
bjørke ingels
sonia seetharaman
elizabeth ramsey
michael bodie
evan hughes
andreas kratky
lauren fenton
gabriel peters-lazaro RIP
jared krause
griffin bower
kristen winzent
merrill feather
carol & david falstrup
kimbal musk
max henning
jessica girard
alexis ren
alex zhang
jack oliva-rendler
bas kools
benjamin sack
lyle maxson
sharleen chen
the o'connell family
cameron collins
erik skoblar
greg davenas
griffin shue
storm nylan
bethan saunders
sarah collins
brittany finney-conlon
james conlon-finney
lee duck
cole hamilton
the dimond family
the falstrup family
and many more...



conex




SECRETMAP

EARTHRISE

world building coalition



IAA



futures that uplift people and planet



**evolutionary strategies for regenerative
infrastructure development**

aerospace • architecture • transportation • city planning • ecologies • policy

IMPLEMENTATION PROCESS

